

LINDA YE

UI Designer

EMAIL

littleye413@gmail.com

WEBSITE

www.littleyee.com

EXPERIENCE

COSMOS COMMUNICATIONS

Leads the designs of client projects and is the creative lead for company's core product brand and interface design, continuously improving and updating the UI/UX to keep up with current technology and design.

SENIOR UI DESIGNER / PRODUCT DESIGNER *Current Position*

- Involved in all aspects of the creative and design process: from the creation of site maps and wireframes to the visual designs, design prototype, website "QA" and oversee development.
- Responsible for the design of robust and mobile responsive websites that meet ADA compliant standards.
- Lead the design of the product UI look and feel of company's main SaaS product for company's largest corporate clients such as Cushman & Wakefield, New York Presbyterian and Colliers.
- Participate in brainstorming, research and concept development sessions with the design team and client.
- Work closely with the engineering and programming team and stays in constant communication with client to ensure that deadlines and requirements are met.

UI DESIGNER *Jun 2014 - Oct 2016*

- Responsible for providing art direction and design of websites and other digital marketing materials such as email blasts, web banners.
- Assisted in creating sitemaps, wireframes and optimizing images for production.
- As part of a larger creative team, participated in brainstorming and concept development sessions and brand study and research studies.
- Participated in website "QA" and assisted in website clean up during project beta release by jumping into the CMS backend and inputting information and editing HTML.
- Oversaw design quality control of projects prior to launch

GRAPHIC DESIGNER *Mar 2012 - Jun 2014*

Created various print marketing materials such as newspaper and newsstand ads as well as digital materials like banners and digital ads for clients

EDUCATION

CUNY QUEENS COLLEGE *09/08 - 05/12*

Bachelor of Science: Graphic Design

TOOLS

ADOBE SUITE

Photoshop
Illustrator
InDesign
Adobe XD

Fireworks
After Effects
Dreamweaver
Premiere

OTHER

Sketch
Wordpress
Magento
Basic HTML & CSS